

LE GRAND BLEU | HOTEL



INTRODUCTION

Among its political commitments to the local community, **NORDOTEL** has the obligation to contribute to the improvement and greater well-being of the social environment in which it operates, by creating opportunities for economic and social development.

OBJECTIVES

CERTIFICATION

- The centre has been certified with the **TRAVELIFE** sustainability system since 2014.
- The centre has been ISO 14001 certified since June 2016.

INTEGRATION

- Strict respect of local culture is guaranteed. Knowledge of the destination is promoted through thematic and promotional activities and is shared with customers through information presented in the centre.
- We take into account the natural value of the environment in which the hotel is located, and we respect the surrounding local communities and ecosystems, natural parks and special protection areas.

COLLABORATION AND DIALOGUE

We maintain a dialogue with the social and institutional actors on the Calcatoggio town council. Management teams, promotion of cooperation and collaboration as regards actions aimed at:

- Complying with local and regional legislation
- Implementing policies for saving natural resources, water and energy.

PURCHASES

Hotel policy is to use as many of the products and services provided by the suppliers as possible to comply with the centre's sustainability policies, favouring those which also have less of an impact on the environment; reducing pollution from transport is a major consideration on which the choice of local suppliers is based, insofar as this is possible.

95% of our suppliers are local. This constitutes a 6% increase compared to the previous year.



EMPLOYMENT

Through its corporate policy, Nordotel is committed to complying with employment contracts, in accordance with legislation, while promoting the integration of the local community through a high percentage of jobs offered.

In terms of sustainability aspects relating to employment, the following aspects are borne in mind:

- **11% increase in temporary employees who became permanent staff in 2016 compared to 2015.**
- **15% increase in internal promotion in 2016 compared to 2015.**
- **60% of recruits in 2016 were men and 40% were women, almost the same figures as those of the previous year.**
- **Recruitment of local staff; 80% of our employees are Corsican, 18% are from the mainland and 2% are foreign.**

ENVIRONMENT

- The centre has implemented an EMS in accordance with the ISO 14001 standard.
- In order to analyse the environmental actions and objectives obtained during the period in question, please see the 2016 Management Review, in which compliance with the objectives and actions led by the centre is analysed for environmental management.
- In accordance with our sustainable development policy, we are committed to preventing pollution and comply with environmental legislation as part of continuous improvement.
- Therefore, every year we endeavour to measure, alleviate and offset the impact of our activities on the environment, and we implement policies to save energy, water and resources in general.
- Average electricity consumption in the centre for the 2014-2015 period was 17.663 kWh/person/night with a maximum value of 32.41 kWh in 2015. To date in 2016, average consumption has been 16.45 kWh/person/night.
- In addition, average water consumption in the centre for the 2014-2015 period was 0.496 m³/person/night with a maximum value of 0.94 m³ in 2015. Based on the data from the first three quarters of 2016, we will conclude the year with a consumption of approximately 0.558m³.



CONCLUSIONS

To comply with the **TRAVELIFE** standard, we undertake:

- To continue to encourage the saving of natural resources.
- To consolidate the information conveyed to customers either directly in the rooms or via the internet.
- To improve the local/foreign worker ratio.
- To improve the ratio of local suppliers.

In Calcatoggio, October 28 2016

